



## Y57 Announces Five Finalists to Compete in the Third Annual Battle of the Bands

### Youth organize fundraiser to keep the Y57 on air

**Vancouver, BC (July 26, 2011)** – Y57 (Youth in 57 Minutes) Media is proud to announce the five finalists who will be competing in the **Third Annual Battle of the Bands Competition** on **August 25, 2011** at the **Rio Theatre**. This event gives up-and-coming artists a platform to gain a larger fan base, performance experience, and helps support the only youth oriented media programs in Vancouver. The winning group will receive the grand prize worth over \$1000 including:

- One Y57 show devoted to the band that includes a live on-air interview with members and live performance segments dispersed throughout 57 minutes of broadcast time (priceless)
- 10 hours of recording time at The Hive Recording Studios (valued at \$450)
- T-shirts for entire band designed and printed by Hamburger Disco
- A feature article and photo shoot by the Modline.com
- Hair and makeup services for the photo shoot from London School of Hair (valued at \$100)
- Movie vouchers to The Rio Theatre (valued at \$60.00)
- One free oil change from ABC Main Auto Centre

Y57 thanks all of the bands and solo artists that applied to this year's competition, and is happy to announce the five finalists who will be performing live at the event on August 25, 2011:

- Jasper Sloan Yip
- The Ruffled Feathers
- Small Town Ghosts
- The Stone Pines
- Delta Blue

**Tickets:** Tickets are available online through the Y57 website for \$15 and through any Y57 producers or participating band with 100% of proceeds going to the volunteer-run Y57 show. Online ticket information is available on the Y57 website at [www.y57.ca](http://www.y57.ca)

**Who:** Youth in 57 Minutes on CFRO Vancouver Co-op Radio, 102.7FM

**Where:** The Rio Theatre, 1660 East Broadway, Vancouver, BC (across the street from Commercial/Broadway Skytrain station)

**When:** Thursday, August 25th, 2011, 6:30PM – 11:00PM (doors open at 6PM)

**What:** Music industry professionals, with the help of the public through an applause meter voting system, will help determine this year's Battle of the Bands winner. The winning band will be announced at the end of the event.



**Proceeds:** 100% of proceeds go to the volunteer-run Y57 youth radio show. It is important that alternative media entities like Y57 can generate resources to fund their operations. Creating partnerships with local organizations provides autonomy, allowing under represented youth to have a voice in their community. Y57 creates a public space for youth to voice their artistry and interpretations, effectively aiding their ability to generate change. As a program on CFRO 102.7FM, Youth in 57 Minutes embodies the non-commercial, co-operatively owned, listener supported, community radio station values of Coop radio, and strives to give a voice to under represented youth.

## Thank you to this year's sponsors:

- ABC Main Auto Centre
- Bayshore Bicycle Rentals
- Co-op Radio 102.7FM
- Cupcakes by Heather & Lori
- Donnelly Group
- Hamburger Disco Clothing
- Harbour Dance Centre
- The Hive Creative Labs
- London School of Hairdressing and Aesthetics
- Millennium Karaoke
- Themodline.com
- My Loud Speaker
- Open Door Yoga
- The Rio Theatre
- Science World
- Subeez
- Uncle Fatih's Pizza
- Windsure Adventure Watersports

We would like to thank our sponsors for providing an amazing grand prize package for the winning band as well as over \$1000 dollars in audience prizes.

## About Youth in 57 Minutes

Youth in 57 Minutes [Y57] Media is a “for youth, by youth” radio and online program designed specifically to encourage interaction between youth (age 15-25) engaged in the community around empowerment, youth participation, and youth issues. As the only media program available exclusively to youth to express their talents and perspectives, the program facilitates future opportunities for positive youth involvement in greater Vancouver. Currently hosted by Jamie Cessford and Nicole Freeston, the radio show is aired live every 4th and 5th Monday of the month from 7-8 pm on 102.7FM, Vancouver's Co-op Radio.

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